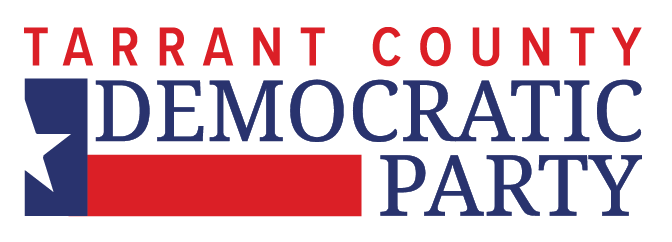


The above is one of the logos of the national Democratic Party. I like the donkey kicking.



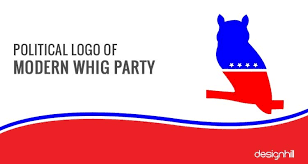
A typical logo above—Texas flag and blocky.



This logo has some movement to it in top half but font blocky.



This is a variation of a new widely-used Democratic logo—a D but this one has a donkey in it.



I thought the bottom part of this was okay.



Like this one, except font too blocky



This one is pretty small and font looks funny in its spacing and length, but I liked the donkey and the swoosh.



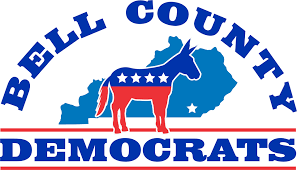
Another variation of the modern D with, this one with kind of a Texas Lone Star in it.



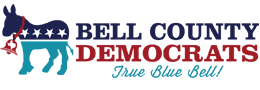
Another star. s



Interesting inverted triangle but it doesn’t fit in the logo well.



Another donkey style



yet another donkey



Got the donkey and the Texas in it but pretty blocky.



Like the tricolor look, although the C looks a bit odd and washed out. Wondered if a flag could be superimposed over the BCD such that all three letters were red, white and blue with stars across the stop.



Something really different but it looks kind of like the Detroit Red Wings logo.



Interesting star



Very Texas

Some local images, based on fact that we border a chain of lakes, are collectively known as the Highland Lakes; the area is also known for its Spring wildflowers; it is also in the Texas Hill Country; and, it is a popular area for hunting.

Highland Lakes (water, waves, boats)

Bluebonnets

Bluebonnets and Indian paintbrush

Hills

Texas Lone Star

Buck deer (don’t like it so much because it conjures up images of killing Bambi)

Messaging:

We struggle to appeal to rural voters and this is a rural county. We have kicked around adding phrases to our logo, such as, “working for all rural Texans” or “working for a better rural Texas” or “Putting people first.” We could not come up with anything that caught our attention.